

IN THIS ISSUE

Cgate at FESPA 2012

Applications featured:

Cgate One Way Vision

Customers featured:

PROGA PLASTICS BV

Products featured:

EBD - The future of outdoor advertising

Cgate light boxes in McDonlads restaurants

Cbond Digital - Brilliant printing for flatbed



One of the most impressive and effective forms of large format advertising is surely has to be self adhesive window film applied to large public transport vehicles.

The examples of **Cgate One Way Vision** shown above and below were part of a very successful advertising campaign in South Africa and were supplied by Cgate's customer, Graphic Solutions.





Cgate EBD launch at the EAST club in Hamburg, March 2011

Fespa Digital in Hamburg this year saw the launch of Cgate's EBD (Electronic Billboard Display). At a private party attended by Cgate's customers at the glamorous Hotel East nightclub, Cgate CEO Eran Baram explained the principals of the new technology and the market opportunities that it offers.

Despite the low lighting at the nightclub, the unit showed high performance and good colour saturation.

EBD is designed specifically for outdoor advertising and unlike LCD, doesn't use a backlit array and provides higher resolution.

EBD creates a brighter image in daylight and is therefore best viewed in bright sunlight as the image loaded into the display requires direct illumination in order to be seen at its best.

There are a number of advantages that make this technology particularly attractive :

- No ink and media required
- For both indoor and outdoor applications
- Unlimited images can be loaded
- Reflective - does not emit light like LED screens
- EBD requires no power to display the picture, only to switch between pictures



Cgate light boxes in pilot project for McDonalds, Brazil



CGATE's colourful stand at Fespa Digital 2012 in Barcelona is sure to catch your eye yet again. This year you will find us at stand F10.

We look forward to seeing you there.

PROGA PLASTICS BV give the thumbs-up for Cgate Cbond Digital.

Proga Plastics MD, Hans van Proosdij, is delighted with the improved printing quality of Cgate new product, Cbond Digital. After successful testing with a number of key customers Hans was pleased to confirm that the feedback has been excellent.

Customers commented on the improved printability and colour gamut which make these panels highly suitable for direct digital printing.

Proga is the official distributor of Cbond and Cbond Digital in the Netherlands and Belgium.



CBOND

Cgate expands range of Cbond products to meet market needs.

Cbond for printing applications

In response to the increased number of digital flat bed printers in the market, Cgate has developed a new Cbond product for direct printing onto the Aluminum Composite Panels. The new product line has a special coating designed specifically for high sensitivity printing. A special foil is applied to protect the surface.

The panels will be produced with a 0.2mm skin and can be ordered in sizes up to 1.5m x 3.05m.

Tests have confirmed that the new panels have an excellent surface for direct digital print.

HP has tested Cbond Digital on the Scitex FB7500 flatbed printer showing good results. Cbond Digital is now on the HP "List of recommended Media" which can be found at the link below:

http://h10088.www1.hp.com/cda/gap/display/main/index.jsp?zn=gap&cp=20000-13698-12989-27064-_27065^312768_4041_100



CGATE PRODUCTS



FLEXIBLE MEDIA

SOLVENT MEDIA

ONE WAY VISION

TEXTILES

REFLECTIVES



RIGID MEDIA

ALUMINUM COMPOSITE PANELS

FLUTED ALUMINUM COMPOSITE PANELS

ALUMINUM COMPOSITE PANELS (PVDF COATING)

FREE FOAM PVC

POLYSTYRENE FOAM BOARDS

RUBBER MAGNETIC SHEETS



DISPLAYS

SNAP FRAMES

A-STANDS

POSTER STANDS

ROLLUPS

BANNERS

BAMBOO PRODUCTS

LIGHT BOXES

CGATE OFFICES WORLDWIDE

United Kingdom

Cgate UK Ltd.

788-790 Finchley Road

London NW11 7TJ

Tel: +44 20 8908 9229

Fax: +44 870 1331153

USA

MA/Tampa

FL. 2915 Pass a Grille Way

St. Pete Beach, Boston, FL 33706

Cellphone: +1 (617) 429 6056

Tel: +1 (727) 367 9793

e-Fax: +1 (501) 642 8828

China

7F B1, Junyao International Plaza

No.789 Zhaojiabang Road

Shanghai, P.R.C.

Tel: 86-21-64229726/7/8

Fax: 86-21-6422972